

HOLIDAY ARTS FESTIVAL | CALL FOR ENTRY

APPLICATION DEADLINE | **SEPTEMBER 30, 2014**

JURY PROCEDURE

In order to maintain the highest level of quality and variety of one-of-a-kind handcrafted artworks, the Waterloo Center for the Arts requires all artists to annually jury into the Holiday Arts Festival. Please complete and return this application with, an artist statement, resume/vitae, and 8 images representative of your current work include 1 image of your booth display. All images must be submitted on CD.

Please also include a non-refundable check for a jury fee of \$20 and a separate check for the booth rental (this check will not be cashed until you are notified of acceptance into the Festival). A committee will review your application and notification of acceptance will be sent out by October 7, 2014. You must go through the jury process to be accepted into the Festival. No exceptions will be made. Artists must agree to participate both days.

Reproductions of artwork presented must be clearly marked. No more than 40% of the total works presented may be reproductions. This will be strictly enforced! If you have questions about this policy please ask.

Early Set-Up

Friday, November 07 | 9:00am - 5:00pm

Artists are encouraged to use this opportunity and will receive a 20% discount on the booth rental.

Regular Set-Up

Saturday, November 08 | 7:00 - 9:30am

Artists must be ready for business by 9:30am.

Carts, dollies and personnel will be available to assist with loading and unloading. Festival staff will also be available to provide artists with breaks throughout the event.

Artists/Patron Party

Saturday, November 08 | 5:00 - 7:00am

The Friends of the WCA will host a special reception for arts festival patrons and participating artists Saturday evening. \$10,000 in purchase prizes was awarded in previous years.

BOOTH RENTAL

Fee is \$150.00 for one 8' x 10' space with a limit of two spaces per artist. If artists intend to share a booth, both artists must complete the jury process. The Waterloo Center for the Arts will provide two chairs and one 6' table with each space at no extra charge. If you have your own display and do not wish to have a table and chair provided please indicate that on the application form. Please also indicate if you require an electrical hook-up (\$20 additional fee).

LODGING

Discounted hotel accommodations are available to participating artists. A list of hotels offering discounted rooms will arrive with the artists' confirmation information.

CONFIRMATION & CANCELLATION POLICIES

Artists withdrawing will be subject to a cancellation fee of \$50.00; no refunds will be made after October 31, 2014.

QUESTIONS

If you have any questions, contact the Waterloo Center for the Arts at (319) 291-4490 or museum@waterloo-ia.org.

APPLICATION

Name

Address

City

State

Zip

Phone (am & pm)

Fax

Email

Medium

Jury Fee: ___ \$20.00

Number of Spaces Requested:

Early booth fee ___ 1 - (\$120) ___ 2 - (\$240)
(price reflects 20% discount)

Standard booth fee ___ 1 - (\$150) ___ 2 - (\$300)

Electrical (\$20 fee) ___ yes ___ no

Table & Chairs ___ yes ___ no

Own Display ___ height ___ width ___ depth

Interested in consigning artwork to the WCA Gift Store?

 ___ yes ___ no

Please attach a resume/vita, an artists' statement and identify the materials and techniques used to produce your work. This information should include information about your education, past shows and awards. Be sure to include 8 images of your artwork. These images will be returned after the jury process.

It is hereby agreed that I, the exhibitor, will carry the necessary insurance to cover art objects and other property displayed at the WCA. I understand the WCA and the City of Waterloo are exonerated from all liability of any nature while said objects are on display and are not responsible for accidental loss or damage of any kind. I hereby verify that I myself have created all the work on display. I also accept all rules and regulations regarding participation in the WCA's Holiday Arts Festival.

Signature

Date

PLEASE NOTE: Your \$20 jury fee and a separate check for your booth rental fee, including electricity (if desired), must be received by the Waterloo Center for the Arts at the time of application.

Deadline to apply is September 30, 2014.