



¡Fiesta! is a free, family-friendly festival that features food, entertainment and education focusing on Latin American countries. Presented in partnership with community organizations and businesses, the ¡Fiesta! celebration will take place on **Saturday, July 19, 2025.**

Presenting Sponsor \$5,000 (SPONSOR SECURED - NOT AVAILABLE)

1. Tent space available at event, branded pop-up tents welcome (located near entrance)
2. Featured on website, social media and e-blasts
3. Recognized in all advertising
4. Inclusion in Press Release (must commit by 5/30/2025)
5. Logo on printed Posters (must commit by 5/23/2025)
6. Opportunity to distribute Branded items or flyers in Piñata
7. Opportunity to feature mascot throughout the event
8. Opportunity to appear in a Facebook Live to invite the community
9. Opportunity to speak on stage
10. Prominent placement of logo on posters
11. Prominent placement of company banner at event – at entrance and/or stage
12. Prominent Placement of Logo with link on event website

Family Fun Sponsor \$3,000 (AVAILABLE)

1. Tent space available at event, branded pop-up tents welcome (near bounce house if desired)
2. Featured on website, social media and e-blasts
3. Inclusion in Press Release (must commit by 5/30/2025)
4. Logo on printed Posters (must commit by 5/23/2025)
5. Opportunity to distribute Branded items or flyers in Piñata
6. Opportunity to display your banner on the Bounce House
7. Opportunity to feature mascot during piñata breaking
8. Opportunity to appear in a Facebook Live to invite the community

Community Connections Sponsor \$2,000 (AVAILABLE)

1. Tent space available at event, branded pop-up tents welcome
2. Featured on website, social media and e-blasts
3. Inclusion in Press Release (must commit by 5/30/2025)
4. Logo on printed Posters (must commit by 5/23/2025)
5. Opportunity to distribute Branded items or flyers in Piñata
6. Opportunity to display your banner at entrance to community partner displays area
7. Opportunity to appear in a Facebook Live to invite the community



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Spread the Word Sponsor \$1,000 (AVAILABLE)

1. Tent space available at event, branded pop-up tents welcome
2. Featured on website, social media and e-blasts
3. Inclusion in Press Release (must commit by 5/30/25)
4. Logo on printed Posters (must commit by 5/23/25)
5. Opportunity to distribute branded items or flyers at event.
6. Opportunity to appear in a Facebook Live to invite the community.

Sponsoring Partner \$500 (AVAILABLE)

1. Tent space available at event, branded pop-up tents welcome
2. Featured on website, social media and e-blasts
3. Inclusion in Press Release (must commit by 5/30/25)
4. Logo on printed Posters (must commit by 5/23/25)

Payments and corporate sponsor commitments must be received by **5/23/2025** to reserve space and make promotional materials.

Please make checks payable to:

Friends of the Art Center at 225 Commercial Street, Waterloo, IA 50701

Questions: amanda.simmons@waterloo-ia.org or call at (319) 291-4490 ext: 3402.