

The Waterloo Center for the Arts proudly presents a brand new one-of-a-kind arts and music festival, Chroma 63 | Midwest Art and Sound to be held on Saturday, June 14, from 12:00PM to 9:30PM at the RiverLoop Amphitheatre located in downtown Waterloo. This festival will celebrate the Midwest's unique alternative art and music scene with heavy sounds and bold art. Amplifying creatives across the region, providing a necessary space for art, music and expression to thrive without a mute.



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\$1,000 - ART & MUSIC SPONSER

6 available

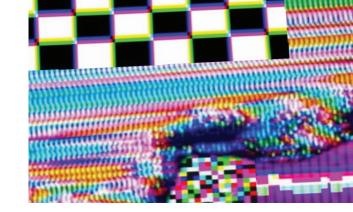
Direct Benefits:

- · Logo displayed on a revolving stage screen
- Tent space available at event, branded pop-up tents are welcome
- Featured on WCA website, social media and e-blasts
- Inclusion in press releases
- · Logo printed on posters
- Opportunity to distribute branded items or flyers
- Opportunity to appear in a Facebook Live to invite the community



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Payments and corporate sponsor commitments must be received by **5/23/2025** to reserve space and make promotional materials. Please make checks payable to **Friends of the Art Center. 225 Commercial Street, Waterloo, IA 50701**

Questions: amanda.simmons@waterloo-ia.org or call at (319) 291-4490 ext: 3402.

