

HOLIDAY ARTS FESTIVAL | CALL FOR ENTRY

Application deadline **September 06, 2021**

HOW TO APPLY

The Waterloo Center for the Arts Holiday Arts Festival is a juried show. This festival has been happening annually for over 50 years. Is a premier indoor arts festival, kicking off the holiday shopping season. In order to maintain the highest level of quality and variety of original artwork, all artists must apply annually.

Application fee is \$30 (non-refundable). Booth fee: FREE.

For artists that are invited to participate in the festival, there will be a \$100 required deposit to hold each space. Your deposit check will be returned to you at the festival. Space is limited to 50 spaces.

SUBMIT YOUR APPLICATION

www.zapplication.org/event-info.php?ID=9491

Artists may apply online at ZAPApplication.org or submit a completed application form along with 6 images. (5 images representative of your current works plus, 1 image of your indoor booth display). All images must be submitted through ZAPP or via USB hard drive.

If applying by mail, please include a non-refundable check for application fee of \$30, and a separate check for the \$100 booth deposit. We will return all check deposits to selected artists at the festival after setup. If you are not selected and have applied by mail – deposits checks will be returned by mail.

The Selection Committee must review all artists. Artists will be notified if they are selected by **September 14**. Selected artists must agree to participate both days of the festival.

Reproductions of artwork presented must be clearly marked. Over half of the total works presented must be original works, created by the exhibiting artist, and not reproductions or resale items.

FESTIVAL HOURS

Saturday, November 13 | 10:00am-4:00pm

Sunday, November 14 | 10:00am-4:00pm

EARLY SET-UP

Friday, November 12 | 9:00am - 5:00pm

Artists are encouraged to use this opportunity to beat the rush and stress of setting up the day of the festival.

DAY OF SET-UP

Saturday, November 13 | 7:00 - 9:30am

Artists must be ready for business by 9:30am.

Carts, dollies and personnel will be available to assist with loading and unloading. Festival volunteers will also be available to provide breaks throughout the event. All festival spaces will be secured overnight.

BOOTH SPACES

There are 50 spaces available, with a limit of two spaces per artist. A deposit check is required to hold each space. If artists intend to share a booth, both artists must complete the jury process. This is an indoor festival and space is limited. 10'x10' spaces are in limited supply, otherwise available spaces are 8'x10'. Existing general lighting varies so artists are encouraged to provide additional booth lighting.

One 6' foot table, chairs, and electrical hook-up will be available by request at no extra cost. Please indicate if you require an electrical hook-up.

PARTICIPATION & CANCELLATION POLICY

All cancellations should be made in writing or by email, and must be received by Friday, October 15, 2021, in order to have your \$100.00 deposit returned. Cancellations received after Friday, October 15, 2021 will not be refunded.

Only artists invited to participate in the fest will be required to send in a \$100.00 deposit to hold their space. Checks will not be cashed ahead of time before the festival. Selected artists must agree to participate both days of the festival and may not tear down or leave prior to the close of the festival. Checks will be held and not processed, then returned at the festival. Deposits will not be returned to artists who do not comply with terms of this agreement.

IMPORTANT DATES

September 06, 2021

September 14, 2021

September 28, 2021

All submissions must be received by 11:59 pm

Artists notified of jury results

\$100 deposit checks due. Your check will be returned at the festival. No check will be cashed unless you do not show up or you cancel after October 15, 2021.

October 15, 2021

Artists deadline for cancellation

ARTIST PARTY

Saturday, November 13

The Friends of the WCA will host a special reception for participating artists Saturday evening. Additionally, continental breakfast is provided for artists on Saturday and Sunday.

HOME STAY

Friends of the Art Center will also provide a homestay option for artists. Availability is limited and offered on a first-come first-served basis.

QUESTIONS

If you have any questions, contact Chawne Paige, Curator, at the Waterloo Center for the Arts at (319) 291-4490 or chawne.paige@waterloo-ia.org.

HOLIDAY ARTS FESTIVAL | APPLICATION

Name _____

Address _____

City _____ State _____ Zip _____

Phone (am & pm) _____

Iowa Sales Tax Permit Number _____

Medium _____

It is hereby agreed that I, the exhibitor, will carry the necessary insurance to cover art objects and other property displayed at WCA. I understand that WCA and the City of Waterloo are exonerated from all liability of any nature while said objects are on display and are not responsible for accidental loss or damage of any kind. I hereby verify that I myself have created all the work on display. I also accept all rules and regulations regarding participation in WCA's Holiday Arts Festival.

Signature _____ Date _____

Application Fee \$30

Booth Deposit 1 (\$100) 2 (\$200)

Deposit deadline September 28, 2021

Booth Setup Early (11/12) Day of (11/13)

Table Yes No Chairs Yes No

Electrical hookup Yes No

Display Size H W D

Display Description _____

Payment total \$30 + _____ = _____

(Please issue separate checks for application and deposits)

Make checks payable to:

Waterloo Center for the Arts | 225 Commercial Street, Waterloo, IA 50701

Deadline to apply is September 06, 2021